



Dear Friends,

**Cookie's Crumblers Foundation
2016 Inaugural Gala of Gratitude**

Honorees

*John Crowley
Megan Crowley
Richard Gatto
Christopher Johnson
Shakeel Modak, MD*

**Board of Directors and
Gala Committee Members**

*Gina Cocuzza
Monica Ettore
Peitr Figler
Donna Perrette
Jeanette Pezzolanti
Mark Roessler, DO, FAOCO
Fran Salm
Gina Testa*

It is with great pleasure that we invite you to support the Cookie's Crumblers Foundations' Inaugural "*Gala of Gratitude*" on Saturday, June 4, 2016 at the Battleground Golf and Country Club in Manalapan, New Jersey. The Cookie's Crumblers Foundation was founded to support twelve-year-old Gracie West and other children in their fight against pediatric cancer.

Gracie West, also known as "*Cookie*" was diagnosed with Stage IV Neuroblastoma in November of 2013. This rare childhood cancer is typically found in children under the age of two - making it more of a challenge to cure. Gracie started her treatment at the Children's Hospital of Philadelphia and is currently being treated at Memorial Sloan Kettering in New York City where she has undergone multiple rounds of chemotherapy, immunotherapy, radiation, and clinical trials. Her strong faith and the overwhelming support of her family and friends have been a constant source of strength throughout the many aspects of her journey. Gracie's motto is "you have no choice but to be strong, but you can choose to be happy and positive" – and those who follow her on social media will agree that her precious smile is contagious and her positive attitude brings hope, inspiration and strength to thousands of people worldwide.

Gracie and her family have met many special people along their journey. As the plans for the gala began to grow, so did the list of potential honorees. Although there are countless people that deserve recognition, the inaugural gala will honor those who were most influential in navigating her path. The honorees include John Crowley (*National Board of Directors, Make a Wish Foundation*) and his daughter Megan; Shakeel Modak, MD (*Pediatric Oncologist, Memorial Sloan Kettering*); Richard Gatto (*CEO of Downtown Freehold and Gracie's biggest supporter and advocate*); and Christopher Johnson, (*Organizer of the "Race for Grace" - West Freehold Elementary School Teacher*).

A portion of the proceeds from this year's gala will benefit the Memorial Sloan Kettering Cancer Center's Manufacture and Testing of Humanized 3f8 and Subsequent Research for Phase II Clinical Trials for Neuroblastoma and other Pediatric Solid Tumors.

The Cookie's Crumblers Foundation is in the process of obtaining 501(c)(3) status by 2017, we appreciate and thank you for supporting our mission. Attached please find our sponsorship and advertising opportunities, and information regarding ticket reservations. On behalf of the Cookie's Crumblers Foundation Board, we thank you in advance for supporting this event.

With Gratitude,
Cookie's Crumblers Foundation Board

We would be grateful for your presence at the

COOKIE'S CRUMBLERS

 2016 Inaugural
GALA |  |
Gratitude
Helping "Cookie" Crumble Cancer!

SATURDAY, JUNE 4, 2016 • 7:00 - 11:00 PM

Honoring

John and Megan Crowley • Richard Gatto • Christopher Johnson
Shakeel Modak, MD, Memorial Sloan Kettering Cancer Center

Strong. Happy. Positive.

BATTLEGROUND GOLF & COUNTRY CLUB

Manalapan, New Jersey 07726

TICKETS \$150 PER PERSON

Semi-Formal - Silent Auction

Special thanks to the Earle Family - Title Sponsor

For information on Gala tickets please email: DonnaPerrette@CookiesCrumblers.org

For information on Silent Auction / Ad Journal Opportunities
please email: FranSalm@CookiesCrumblers.org

